

# Privacy Policy - Utano

Effective Date: January 17, 2026

## 1. Overview

Utano (“we,” “us,” or “our”) is operated by an individual based in New York, United States. This Privacy Policy explains how we collect, use, and protect personal information when you use utano.io.

## 2. Information We Collect

We collect only what is necessary to operate the service.

### Information You Provide

- Email address (account creation, communication)
- Account-related interactions (e.g., usage activity)

### Automatically Collected Information

- IP address
- Basic usage and interaction data
- Cookies and similar technologies

### Payment Information

Payments are processed by Stripe. We do not store your full payment details.

## 3. How We Use Information

We use your information to:

- Provide and operate the service
- Generate and deliver content
- Manage subscriptions and billing
- Send transactional and marketing emails
- Improve reliability and performance
- Comply with legal obligations

#### 4. Emails

We send:

- Transactional emails (account, billing, service updates)
- Marketing emails (you may opt out at any time)

#### 5. Cookies

We use cookies for:

- Authentication
- Basic analytics
- Service functionality

#### 6. Data Sharing

We only share data with service providers necessary to operate Utano:

- Stripe (payments)
- Postmark (email delivery)
- Render (infrastructure/hosting)

We do not sell or rent personal data.

#### 7. Data Retention

We retain account and usage data as long as your account is active or as required for legal or operational purposes.

#### 8. Your Rights (US Users)

You may request to:

- Access or delete your account data
- Correct inaccurate information
- Opt out of marketing emails

Requests can be sent to [support@utano.io](mailto:support@utano.io).

#### 9. Children

Utano is not intended for children under 13. We do not knowingly collect data from children.

## 10. Security

We use reasonable technical and organizational measures to protect your information, but no system is 100% secure.

## 11. Contact

Privacy questions: [support@utano.io](mailto:support@utano.io)